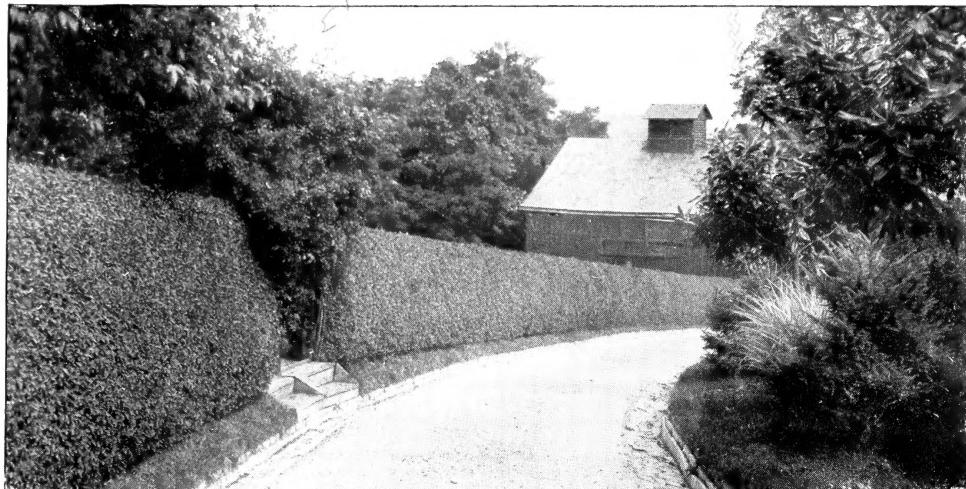


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1911B
A Knoxville Hedge, showing the wonderful vigor and hardiness attained
by plants in this section

Peter's Nursery Company Knoxville, Tennessee

PETER'S PLANTS have made a permanent place for themselves with lovers of hardy flowers because of their growing and blooming qualities. There's a reason for their superiority, of course,—a good enough reason, we believe, to justify you in giving Peter's Plants a trial for the spring.

When the expansion of the original thirteen States into the vast domain over which there now wave the Stars and Stripes first began to take visible form, the route was over the Allegheny mountains and into the little-known region beyond.

As our forefathers went across the mountains to take part in the settlement of Ohio, Kentucky, Tennessee and the territory to which these states were the key, they found their way through a vast wilderness of native shrubs and plants, growing with the greatest vigor and blooming bountifully in season.

Slips and scions of these plants and shrubs were cut and carried away with them by the passing pioneers, and planted around their homes in the plains and valleys on the "other side." There the transplanted shrubs grew with a notable speed, even though the conditions were not so favorable, proving that they inherited the vigor given their parents by the mountain climate and soil.

In recent years we have begun to understand the lessons thus taught, and to realize that the mountains of Appalachian America were Nature's Nursery. Now we know why trees and shrubs from the mountains grow so much more vigorously and are so much hardier on the plains and lowlands than those propagated there.

Peter's Nursery Company has built its business upon its superior product — superior because it is properly grown and because it is from the heart of the Southern Allegheny mountains. Here our nurseries are admirably situated,

The growing season is long, the soil rich but shallow, the temperature usually even, and our early frosts and continued cold ripen and mature our plants in a way to insure their hardiness and vigor.

In short, we grow stock under the soil and climate conditions that are especially adapted to the growing of hardy trees, shrubs and plants, enabling us to supply the best and most dependable grade at very reasonable prices. Those who have tried us know that our claims are borne out by our goods, and tell us so.

We only require a trial order to make you a permanent customer and enthusiastic friend. This order we want you to send us **now**. The collections of Roses, Iris, etc., described in this circular are designed to give you a special reason to trade with us this spring.

Why not?



Peter's Roses—the Kind You've Been Looking For

You would like to grow Roses—everybody would. Maybe you have tried and failed and hesitate to make another effort.

Where did you get the plants with which you had such poor success? Were they the right kind—big, and thrifty, and hardy, or little slender slips that it was cruelty to remove from the greenhouses?

Don't believe you can't grow Roses if you have never tried any of Peter's fine field-grown plants. Get a few of them and your opinion of Rose culture will soon change. They'll make good and make you happy.

We have always known that Southern-grown Roses are better than any others. Now others are finding out that this is true, and two great Northern concerns, each of which claims to be the biggest ever, are growing their Roses "down South." But neither is so well located as we are and Peter's Knoxville Roses are still the best to be had.

Here are two collections of especially choice kinds and we have a large stock of especially fine plants of these varieties. Elsewhere you'd probably pay 50 cents each or \$5 a dozen for plants not so good. You will find these Roses filled with an intense disposition to grow, and with them mighty little care will be required to give you a satisfactory Rose-garden.

**Peter's Nursery Company
Knoxville, Tennessee**

COLLECTION NO. 1

One plant of any kind for 25 cents; one plant each of the 12 kinds, \$2.50

Hermosa. Bright rose, elegantly formed, double fragrant flowers.

Souv. de la Malmaison. Delicate flesh, fawn tinted; very large and double.

Sir Thomas Lipton. Best pure white Rugosa; splendid for hedges.

Baron Bonstettin. Dark, velvety red; very vivid; large, highly-scented flowers.

Clio. Of delicate flesh color, shading to rosy pink; very vigorous and free-flowering.

Devoniensis (Magnolia Rose). Creamy white with rosy center.

Earl of Dufferin. Very dark, velvety maroon; large full buds and flowers.

Ulrich Brunner. Cherry red buds; open flowers glowing crimson.

Anne de Diesbach. Vivid carmine; buds and flowers of best shape.

Kaiserin Augusta Victoria. A magnificent white of best shape; deliciously scented.

La France. The fine old silvery pink rose; of grand size and form.

Etoile de Lyon. The best yellow for outdoor cultivation.

COLLECTION NO. 2

One plant of any kind for 25 cents; one plant each of the 12 kinds, \$2.50

Gruss an Teplitz. Crimson scarlet; very free-blooming bedding sort.

Climbing Wootton. Bright magenta red, shading to crimson.

Madame Caroline Testout. Light salmon-pink, petals shaded with silvery rose.

Clothilde Soupert. Ivory white; blooms in clusters; fine for bedding.

Safrano. Apricot, pink and fawn colors blended in an unusual manner.

Perle des Jardins. A clear golden yellow of distinct shade.

Gloire de Dijon. Creamy white, tinged with amber and pale blush; a strikingly beautiful sort, with flowers of delightful fragrance; hardy everywhere.

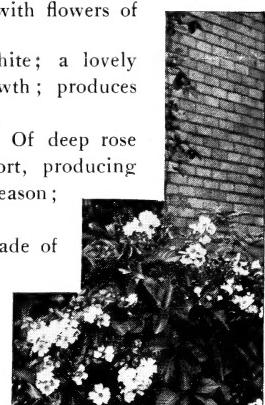
Lady Gay. Cherry pink, fading to white; a lovely climber, of very vigorous habit of growth; produces numerous flower trusses of grand beauty.

Duchess of Albany (Red La France). Of deep rose color, very full and double; superb sort, producing its lovely blossoms throughout the season; splendidly adapted for general culture.

Mad. Abel Chatenay. A very dark shade of rosy carmine; a strong grower.

Vick's Caprice. Clear pink ground, with white and carmine dashes and stripes.

Queen's Scarlet. Velvety crimson-scarlet; a vigorous sort.



HARDY HERBACEOUS PHLOX

Easily the most popular and most useful of all hardy plants. May be planted in beds or in borders and will always produce splendid color effects; unsurpassed for cut flowers. Best results are obtained by planting them in moderately rich, highly cultivated ground.

Coquelicot. The most brilliant sort known; magnificent orange scarlet with purple center; fine for bedding.

Miss Lingard. Undoubtedly the best white phlox in cultivation; produces immense flower heads.

The Pearl. Pure white; a late sort.

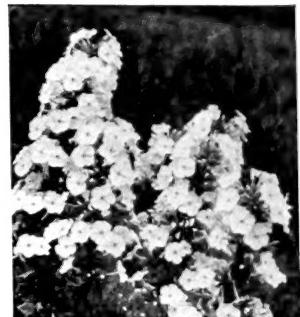
Athis. Tall salmon; tallest and choicest known.

All varieties, large plants, 15 cents each; \$1.50 per dozen; \$10 per 100

Princess Louise. White with pink eye.

Phlox maculata. Tall bright rosy crimson; glossy foliage, clean and bright; showy for permanent borders. No collection is complete without it.

Phlox subulata. Rosea and White. These are best kinds creeping phlox, excellent for ground covers, etc.



LARKSPUR (Delphiniums)

The tall improved English Delphiniums are considered by many the most beautiful hardy plants in cultivation. Planted as a background to a hardy border or among shrubbery they create gorgeous effects, and are equally pleasing planted in beds or large groups.

English Hybrids, Kelway Strain. Many superb forms and colors.

Chinensis. A pretty variety, growing about 18 inches high, producing "gentian-blue" flowers in large open panicles.

All varieties, large plants, 15 cents each; \$1.50 per dozen; \$10 per 100

Chinensis alba. White form of the preceding sort.

Formosum varieties. All the old and many of the new sorts, ranging from indigo-blue to sky-blue; they are at their best during June and July and will sometimes bloom again in late summer.

All varieties, large plants, 15 cents each; \$1.50 per dozen; \$10 per 100

IRISES or GARDEN ORCHIDS

The many glistening, brilliant colors and exquisite tints found in the flowers of these plants are responsible for their name, which means "rainbow." Their beauty excites the admiration of the most indifferent. Flowers of German Iris are also called "Flags." These do well in dry situations, while the Japanese Iris like moist soil best and produce largest flowers if they are watered frequently during the growing and blooming season.

Japanese Iris (Iris Kaempferi). Grown under right conditions, the flowers of the different sorts will measure 10 and 12 inches across. We offer a superb collection of both single and double varieties. Don't ask us to name varieties, we can't pronounce them and our typewriter can't even copy them correctly. Large plants, 15 cts. each, \$1.25 per doz., \$6 per 100. Extra large plants, 25 cts. each, \$2.50 per doz., \$20 per 100.

German Iris (Iris Germanica). Flowers of beautiful crested shape. In bloom during May and June. Also known as Blue Flag.

Mixed varieties, 10 cts. each, 75 cts. per doz., \$5 per 100.

Named sorts. 15 cts. each, \$1.25 per doz., \$8 per 100. We can supply nearly all the best varieties—list upon request.

Florentine Iris (Iris Florentina alba). White flowers tinted with lavender. Large plants, 15 cts. each, \$1.50 per doz., \$10 per 100. Extra large plants, 25 cts. each, \$2.50 per doz., \$20 per 100.

Dwarf Iris (Iris pumila). Hybrids in white, purple, yellow and blue; bloom very early in the spring; useful for bordering beds or among shrubbery. Prices same as Florentine Iris.

